

# O'O HAWAII'S "PLUMP AND GLOW" HAWAIIAN ANTIOXIDANT FACIAL

During this potent collagen-producing and UV damage reparative facial, O'o Hawaii's clinical grade phytonutrient and crystal formula's small molecule actives deeply infuse the skin with pristine nutrients, rapidly reversing the effects of sun damage and environmental factors, while visibly tightening and brightening for an immediate "plump and glow" effect.

The skin is gently bathed in a rich blend of Hawaiian antioxidants and enzymes, followed by a detoxifying exfoliant treatment utilizing amino acids to minimize pores and increase elasticity. A generous layer of intensely firming and hydrating mask, containing the rare ingredient snow mushroom, is then applied, infusing powerful collagen-producing effects while increasing circulation and cellular renewal. As this potent mask rapidly delivers vital nutrients to the face, a reparative anti-aging treatment is applied and gently massaged into the hands and forearms, combating the effects of sun damage and reducing the appearance of sun spots. The face is then treated with a dose of Vitamin C, Ferulic Acid, Sea Kelp and Hawaiian Red Algae, delivering essential fatty acids and anti-inflammatory effects while immediately brightening and decreasing the appearance of sun spots. Soothing and deep penetrating hydration is then applied to the face, neck and décolleté. A rose quartz gua sha beauty tool gently massages the face and neck to increase lymphatic drainage and release fascia, allowing for optimized flow of circulation and natural detoxification. The eye area then receives a peptide, probiotic and caffeine treatment to boost cellular energy. A light-weight, nutrient-dense finishing polish full of micro-algae extracts and high vibrational rose quartz crystal is then rapidly absorbed into the skin, providing deep cellular repair and natural low-level sun protection. The finishing polish reduces redness and simultaneously works to lock in the phytonutrients, naturally occurring vitamins, antioxidants and enzymes delivered during this luxurious facial.

The O'o Hawaii "Plump and Glow" Facial features brilliant chemistry with small molecule actives that collectively work together to penetrate deeper layers of the dermis, providing immediate results. By including high vibration crystals that oscillate at a high frequency in the treatment formulas, circulation is immediately increased. This facial experience has visible benefits for all skin types and is recognized for its incredible ability to rapidly transform the skin, restoring circulation, collagen production, hydration balance and reversing the damaging effects of long-term UV exposure. Additionally, O'o Hawaii is the ideal treatment for post sun exposure as the healing oils used in this facial can expedite healing of sun burn and redness.



# **60 Minute Facial Protocol**

### **Step 1: Birdbath Antioxidant Cleanser**

- 1.) Using a medium to large pea sized amount (1-2ml), spread evenly over your fingertips and apply by gently massage onto the face, neck and décolleté.
- 2.) Add a small amount of warm water to your fingertips and begin to massage in an upward direction from décolleté.
- 3.) Using light touch circular motions from the fingertips, move upward from décolleté to the jawline, then from jawline and chin up through the cheeks, working outward and slightly upward from the infranasal depression and creases at the sides of the nose out to the hairline, continue straight up from the nose to the forehead, then gently around from the cheekbones to temple area, continued motion sweeping over the brows to the forehead, from the center of forehead move out to the hairline (working around the orbital bone to avoid direct contact with the eyes).
- 4.) Using the same direction of movements, remove with a warm, wet towel.

\*If the skin is suffering from visible surface dehydration, cleansing balm can be left on for two minutes as a flash mask before removing.

## **Step 2: Birdseed Detoxifying Face Scrub**

Steam may be used at this stage, if available.

- 1.) Apply a small pea sized amount to fingertips and add a 4-5 drops of warm water.
- 2.) Massage onto face, gently using an upward direction.
- 3.) Using light touch circular motions from the fingertips, move upward from jawline and chin up through the cheeks, working outward and slightly upward from the infranasal depression and creases at the sides of the nose out to the hairline. Continue straight up from the nose to the forehead, then gently around from the cheekbones to temple area, continued motion sweeping over the brows to the forehead, then from the center of forehead moving out to the hairline (working around the orbital bone to avoid direct contact with the eyes).
- 4.) Using the same direction of movements, remove with a warm, wet towel. Use a second warm, wet towel to remove all remaining exfoliant from the skin.



### Step 3: Birds + Roses~ Hydrating + Firming Mask

- 1.) Apply a thin layer over the entire face (avoiding the eye area) using fingertips or a brush. \*second layer may be applied for dry skin types.
- 2.) Spread a speck of Brilliant Feather Beauty Balm evenly over the lips.
- 3.) Allow mask to dry for up to 15 minutes. While drying, move to **Step 4**.
- 4.) Remove with warm water, using same pattern of direction in Step 2.3.
- 5.) Repeat step 3.4 and pat dry (darker towels may be used, as the red alaea clay may stain linens).

### **Step 4: Birdbath & Golden Nectar Anti-Aging Hand Treatment**

- 1.) Spread a medium pea sized amount of birdbath cleansing balm evenly over your palms. Apply to the back of the client's hand and massage upward toward the elbow.
- 2.) Add a layer of warm water to your palms.
- 3.) Begin massaging again, just below the elbow, down to the hand and out through the fingertips, griping at the outer arm and applying light pressure as if squeezing gently. Alternate lifting and pressing in a downward direction to the wrist. As you reach the hand, your fingertips move to the center and outer area of the client's palm (wrapping around the area under the pinkie and ring fingers), then releasing and pressing (lifting and gripping), as you move outward through the pinkie and ring fingers. Turning the client's palm gently to face slightly upward, hold at the wrist with your lower palm on their inner wrist and fingers wrapped around top of wrist pressing against the front of their hand. Then, lightly griping and lifting in an outward motion from the wrist through the thumb, pointer finger and middle fingers.
- 4.) Use warm, wet towel to remove. Again, from below elbow to fingertips.
- 5.) Repeat on opposite arm.
- 6.) Apply 1 ½ pumps of Golden Nectar evenly over fingertips. Follow 4.3 above to massage this product in.
- 7.) Repeat on opposite arm.
- 8.) Return to **Step 3.4, then proceed to Step 5**.

## **Step 5: Golden Nectar Brightening + Firming Ferulic Serum**

An oxygen machine or LED lights may be used at this stage.

- 1.) Apply Golden Nectar to décolleté and neck, then 1 pump from jawline to forehead.
- 2.) Spread 1 ½ pumps of Golden Nectar evenly on palms.



- 3.) Place palms flat against the skin of chest and décolleté area, then alternate by pressing full palms very lightly and then lifting, moving slowing upward to the neck, then up to the jawline.
- 4.) Again apply 1 ½ pumps Golden Nectar evenly on palms. Place palms on the area of the jawline and with the same light pressing and lifting motion, move upward (and slightly outward) to the cheeks, placing two fingers (fingertips just touching) in the area between the nose and top lip. Then up to cheekbones with pointer fingers gently placed at the top of cheekbones and on lower orbital bone. Move very gently up through the temple area, then pressing lightly into the brow and orbital bone, with pinkie fingers on the brows and most of your fingertips touching, give a gentle, slight lift upward and outward, exhale and release.

### Step 6: Brilliant Feather Beauty Balm

Use approximately 2ml of Brilliant Feather. \*Amount of product used in this step is dependent upon client's current level of hydration - may be decreased or increased according to needs.

- 1.) Spread evenly on fingertips and palms. Apply to the face with effleurage upward movements. After massaging the product in, gently place flat palms on the chest and decollate, pressing and lifting very gently with an upward and outward touch.
- 2.) Continue upward by lifting and lightly pressing in this same motion, moving up the sides of the neck, then the jaw, cheeks and cheek bones, with a very light touch around the eye and temple area, and finally to the brow bone and forehead.

## Step 7: Gua Sha Rose Quartz Beauty Tool

Gua Sha Beauty Tool is used on the face and neck at this stage - please see video at O'oHawaii.com for face and neck anti-aging techniques.

\*Depending on the client's hydration level, you may find it necessary to remove any visible remaining top layer of Brilliant Feather before moving on to the next step.

# **Step 8: Birdsong Eye Remedy**

- 1.) Apply a ¼ ml. amount of Birdsong evenly on the tips of both your ring fingers.
- 2.) Use a lymphatic gentle press and release technique (light tapping) around the orbital bone of the lower and upper eye area, applying the highest concentration of product along the lower and outer portion of the orbital bone.



## **Step 9: Soar Anti-Aging Moisturizer + Finishing Polish**

- 1.) Spread a 1ml (small pea size amount) evenly on fingertips and palms, warming by rubbing the palms together.
- 2.) Gently place flat palms on the jawline and lower sides of the face, pressing and lifting very gently with an upward and outward touch. Continue upward by alternating lifting and lightly pressing movements in this same upward direction, moving over the cheeks and cheek bones, with a very light touch around the eye and temple area, and finally to the brow bone and forehead.
- 3.) Finish by gently placing flat palms on the décolleté, with the same light press and lift alternating movements, continue up along the sides of the neck, moving up to the jawline, then repeating Step 9.2. Close with an inhalation as hands reach the forehead and exhalation as you release your hands up.

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